

2008 Blue Pencil and Gold Screen Winners

Blue Pencil

Category 01, External Magazine

First Place

Arkansas Wildlife

Arkansas Game and Fish Commission

Contributors: Jeff Williams, Randy Zellers, Angela Sanchez, Trey Reid

Second Place

Compass Magazine

U.S. Department of Agriculture, Forest Service Southern Research Station

Contributors: Carol Whitlock, Zoe A. Hoyle, Rodney Kindlund, Claire Payne, Liva Marques

Award of Excellence

Findings September 2007

NIGMS, NIH

Contributors: Alison F. Davis, Emily Carlson, Alisa Zapp Machalek

Award of Excellence

Consumer Connection

California Department of Consumer Affairs

Contributors: Lisa Kinetz, June Vargas, Jean Bricarello, Ricardo Villanueva

Award of Excellence

Humanities Magazine

National Endowment for the Humanities

Contributors: Maria Biernik, Meredith Hindley, Amy Lifson, Anna Gillis

Category 02, Internal Magazine

First Place

Air & Space Power Journal

Air University Press and Airpower Research Institute

Contributors: Lt Col Paul Berg, Dr. Marvin Bassett, Susan Fair, Daniel Armstrong

Second Place

JSC Roundup Magazine

NASA JSC Public Affairs Office
Contributors: JoAnne Hale, Catherine Borsche, Marshall Mellard

Award of Excellence

Currents Magazine (Fall 2007)
Chief of Naval Operations Environmental Readiness Division
Contributors: Bruce McCraffrey, Victoria Bermel, Conselia Shea

Award of Excellence

Torch Magazine (May/June 2007)
Torch, Air Education and Training Command
Contributors: Timothy P. Barela
Sammie W. King, David M. Stack,
Tech. Sgt. Matthew J. Hannen

Award of Excellence

Fish and Wildlife News
U.S. Fish & Wildlife Service
Contributors: David Eisenhauer, Jane Pellicciotto, Mark Newcastle, Megan Durham

Category 03, External Newsletter

First Place

Fiscal Notes
Texas Comptroller of Public Accounts
Contributors: Karl Wolfshohl, Karen Hudgins, Dan Lynch, Beth Hallmark

Second Place

Resources
Fairfax County Park Authority
Contributors: David Ochs
Don Sweeny

Award of Excellence

NEA Arts
National Endowment for the Arts (NEA)
Contributors: Paulette Beete, Don Ball, Elizabeth Stark, Rebecca Ritzel

Award of Excellence

Texas Innovator
Texas Comptroller of Public Accounts
Contributors: Clint Shields, Karen Hudgins, Raul Santos, Dwain Osborne

Award of Excellence

Texas Rising
Texas Comptroller of Public Accounts
Contributors: Karen Hudgins, Dwain Osborne, Beth Hallmark, Dan Lynch

Category 04, Internal Newsletter

First Place

Maryland Roads

Maryland State Highway Administration

Contributors: Sandra Dobson

Second Place

Fellow News

NOAA Coastal Services Center

Contributors: Margaret VanderWilt, Kitty Fahey, Frank Ruopoli

Award of Excellence

Network Employee Newsletter

Seattle City Light

Contributors: Connie McDougall, Debra Gardner, Nancy Ellen Regier

Award of Excellence

Heroes in Houston

Department of Veterans Affairs, Office of National Programs and Special Events

Contributors: Andrew Scheller Jr., Jenny Tankersley Ballou, Kim Byers, Diane Hartmann

Award of Excellence

Huntsville Center Bulletin

U.S. Army Engineering and Support Center, Huntsville

Contributors: Becky Proaps, Debra Valine, Kim Gillespie, Andrea Takash

Category 05, Article

First Place

The Green Monster

Arkansas Game and Fish Commission

Contributors: Randy Zellers, Eric Engbreton

Second Place

An Energetic Partnership

U.S. Fish & Wildlife Services

Contributor: Ken Burton

Award of Excellence

Missing Persons and Unidentified Remains: The Nation's Silent Mass

National Institute of Justice

Contributors: Nancy Ritter, Maureen Berg

Award of Excellence

The Perfect Storm Brewing in Transportation

Missouri Department of Transportation

Contributors: T. Shane Peck, Sally Oxenhandler

Award of Excellence

Another Day's Work

U.S. Fish & Wildlife Services

Contributor: Ken Burton

Category 06, Feature Article

First Place

Dogging Sepsis

NIH/NIGMS

Contributors: Alisa Z. Machalek, Alison F. Davis, Ann Dieffenbach

Second Place

Tears for Chloe

Torch, Air Education and Training Command

Contributor: Timothy P. Barela

Award of Excellence

The Best Duck Hunters Wear Fur

Arkansas Game and Fish Commission

Contributors: Randy Zellers, Jim Daniel, Michael Furtman, Trey Reid

Category 07, Soft/Hard Cover Book 50+pp

First Place

Field Guide to Sharks

NOAA Alaska Sea Grant

Contributors: Sue Keller, Kurt Byers, Jen Gunderson, Dave Partee

Second Place

2007 Renwick Craft Invitational Catalogue

Smithsonian American Art Museum

Jessica L. Hawkins, Theresa Blackinton,

Theresa Slowick

Award of Excellence

The U.S. Army Corps of Engineers: A History

Office of History, Headquarters, U.S. Army Corps of Engineers

Contributors: Dr. William C. Baldwin, Ms. Jean R. Diaz, Dr. John C. Lonquest, Ms. Janet Fitzgerald

Award of Excellence

Circular 1309: Facing Tomorrow's Challenges

U.S. Geological Survey

Contributors: Martin B. Goldhaber, Jon W. Raese, Amber Hess, Vitmary (Vivian) Rodriguez

Category 08, Soft/Hard Cover Book 21-49 pp

First Place

So Far Away: Twenty Questions for Long-Distance Caregivers

National Institute on Aging

Contributors: Freddi Karp, Janice Schuster, Vicky Cahan

Second Place

Protecting Your Family from Earthquakes

U.S. Geological Survey

Contributors: Thomas M. Brocher, Susan H. Garcia, USGS Earthquake Hazards Team

Award of Excellence

Computing Life

National Institute of General Medical Sciences, National Institutes of Health

Contributor: Emily Carlson

Award of Excellence

Vanishing Before Our Eyes

Barataria-Terrebonne National Estuary Program

Contributors: Diane K. Baker, Wylie C. Barrow Jr., Richard DeMay, Bill Fontenot

Category 09, Brochure/Booklet

First Place

Official Guide to Electric Choice Consumer Guide

Public Utility Commission of Texas

Contributors: Mike Renfro, Sherry Matthews Advocacy Marketing

Second Place

2007 Guide

National Endowment for the Arts (NEA)

Contributor: Don Ball

Award of Excellence

Driving Edge

Missouri Department of Transportation

Contributors: T. Shane Peck, Sally Oxenhandler, Dennis Forbis, Allison Campbell

Award of Excellence

DISB Brochure

District of Columbia Department of Insurance, Securities and Banking

Contributor: Lily Qi

Category 10, Annual Report

First Place

Building a Framework for the Future

National Capital Planning Commission

Contributors: Lisa N. MacSpadden, Denise V. Powers, Paul Jutton, Margie Fleming-Glennon

Second Place

2007 Annual Report

City of Anaheim

Contributors: External Affairs Office

Award of Excellence

City of Las Vegas Yearbook

City of Las Vegas, Nevada
Contributor: David Riggleman

Category 11, Technical or Statistical Report

First Place

SAMHSA Program Profiles
SAMHSA/CSAT
Contributors: Ilene Klein, Shayna Heller

Second Place

The Health and Retirement Study: Growing Older in America
National Institute on Aging
Contributors: Susan Farrar, Vicky Cahan,
John Vance, Freddi Karp, Kevin Kinsella

Award of Excellence

Processes Influencing the Transport and Fate of Contaminated Sediments in the Coastal Ocean--Boston Harbor and Massachusetts Bay
U.S. Geological Survey Woods Hole Field Center
Contributors: Michael H. Bothner, Bradford Butman, Debra H. Foster

Award of Excellence

NETL Accomplishments FY2006
National Energy Technology Laboratory (NETL)

Category 12, Special Purpose Publication

First Place

Radio PSA Direct Mailer
Texas Department of State Health Services
Contributors: Mimi Martinez McKay,
Sherry Matthews Advocacy Marketing

Second Place

Stay Safe in Cold Weather!
National Institute on Aging
Contributors: Freddi Karp, Jann Keenan, Vicky Cahan

Award of Excellence

Coastal Services
NOAA Coastal Services Center
Contributors: Hanna Goss, Gerald Esch, Frank Ruopoli, Donna McCaskill

Award of Excellence

Neighborhood Updates
Jefferson County Open Space
Contributors: Thea Rock, Bridgit Silver, Don Wojcik, B.J. Ellison

Category 13, Individual Map

First Place

National Park System

National Park Service, Center for Media Services

Contributors: Tom Patterson, Nancy Haack

Second Place

Geologic Map of the Central San Juan Caldera Cluster, Southwestern Colorado

U.S. Geological Survey

Contributors: Peter W. Lipman, USGS Volcano Hazards Team, USGS Menlo Park

Publishing Service Center

Award of Excellence

Geological Map of the Craters of the Moon 30' x 60' Quadrangle, Idaho

U.S. Geological Survey

Contributors: Mel Kuntz, Alex Donatich, Amber Swallow

Award of Excellence

Retail Opportunities Map

City of Riverside Development Department

Contributors: Veronica Lucas, Jesusa Romero, Greg Lee

Award of Excellence

Missouri Traveler Information Map

Missouri Department of Transportation

Contributors: T. Shane Peck, Matt Hiebert

Category 14, Most Improved Publication

First Place

Take It to the Curb

Arlington County DES/Solid Waste Bureau

Contributors: Jan Guastafarro, Evelyn Powers

Second Place

Ubits

Tacoma Public Utilities

Community and Media Services

Award of Excellence

Arkansas Hunting Guidebook

Arkansas Game and Fish Commission

Contributors: William Merriott, Keith Stephens, Jeff Williams, Randy Zellers

Award of Excellence

2006 Water Quality Report

Miami-Dade Water and Sewer Department

Contributors: Frank Calderon, Ana Maria Monte Flores, Raymond Diaz, Adriana Lamar

Category 15, Writer's Portfolio

First Place

Carmen Phillips-NCI Cancer Bulletin
National Cancer Institute
Contributor: Carmen Phillips

Second Place

Coastal Services Staff Writer
NOAA Coastal Services Center
Contributors: Hanna Goss, Gerald Esch, Frank Ruopoli, Donna McCaskill

Category 16, Individual Document Editing

First Place

San Diego Bay: A Story of Exploitation & Restoration
California Sea Grant
Contributors: Joann Furse, Natalie Linton, Gwen Michael-Jones

Second Place

Doggy Boot Camp
Torch, Air Education and Training Command
Contributor: Timothy P. Barela

Award of Excellence

Great Leaders Listen, Communicate and Have Timing
U.S. Customs and Border Protection
Contributors: Karen Leniart, W. Ralph Basham

Category 17, Graphic Design

First Place

Variations on America
Smithsonian American Art Museum
Contributors: Karen Siatras, Susan Efird,
Theresa Slowick

Second Place

Lost Children: Riders on the Orphan Train
National Endowment for the Humanities
Contributor: Maria Biernik

Award of Excellence

Fast. Furious. Finished.
Maryland State Highway Administration
Office of Communications

Award of Excellence

Wyeth's Noble Savage
National Endowment for the Humanities

Contributor: Maria Biernik

Award of Excellence

PBS State of the Portfolio 2006

U.S. General Services Administration

Contributors: Michelle Farrell, Diane Schlumpf

Category 18, Graphic Design Portfolio

First Place

2007 Renwick Craft Invitational Portfolio

Smithsonian American Art Museum

Contributors: Jessica L. Hawkins, Theresa Blackinton, Theresa Slowick

Second Place

Humanities Magazine

National Endowment for the Humanities

Contributors: Maria Biernik, Amy Lifson, Anna Gillis, Meredith Hindley

Award of Excellence

Sanchez Design Portfolio

Arkansas Game and Fish Commission

Contributors: Angela Sanchez, Jeff Williams, Randy Zellers

Award of Excellence

Earl Cunningham's America Portfolio

Smithsonian American Art Museum

Contributors: Jessica L. Hawkins, Theresa Blackinton, Theresa Slowick

Category 19, News Release

First Place

DEP Declares Emergency for Certain Sections of Eastern Shoreline

Florida Department of Environmental Protection

Contributor: Sarah Williams

Second Place

Back to School: 5 Myths About Girls and Science

National Science Foundation

Contributors: Maria Zacharias

Award of Excellence

Innovative Research Technique Reveals Another Natural Wonder in Yellowstone Park: A Unique Photosynthesizing Life-Form

National Science Foundation

Contributor: Lily Whiteman

Award of Excellence

Moray Eels are Uniquely Equipped to Pack Prey into Their Narrow Bodies

National Science Foundation

Contributor: Lily Whiteman

Category 20, Media Event

First Place

2007 Work Zone Awareness Campaign

Missouri Department of Transportation

Contributors: T. Shane Peck, Sandy Hentges, Melissa Black, Community Relations Staff
Statewide

Second Place

Expedition Headwaters

Florida Department of Environmental Protection

Contributors: Nancy Blum, Jennifer Stan,
Sarah Williams

Award of Excellence

Navy SEAL Danny Dietz Memorial Dedication

City of Littleton, CO

Contributors: Jim Woods, Kelli Narde, Chris Harguth, Cathy Weaver

Award of Excellence

George Washington \$1 Coin Launch Event

United States Mint

Contributors: Gloria Eskridge, Cynthia Meals Vitelli, Mary Lhotsky, Becky Bailey

Award of Excellence

NASA Goes the Distance

NASA/JSC Public Affairs Office

Contributors: Jenna Mills, Eldora Valentine, Nicole Cloutier-Lemasters

Category 21, Individual Speechwriting

First Place

Communicating During a Disaster

U.S. Geological Survey National Wetlands Research Center

Contributor: Gaye S. Farris

Second Place

New Public Health Strategies for a New Century

Office of the Mayor, City of New York

Contributor: Graham Buck

Award of Excellence

Building America's Frontline

U.S. Customs and Border Protection

Contributor: Karen Leniart

Award of Excellence

Completed as Promised

Missouri Department of Transportation

Contributor: T. Shane Peck

Award of Excellence

Remarks for Dr. Richard Raymond, Under Secretary for Food Safety
USDA-FSIS
Contributor: Ben Dinsmore

Category 22, Color or Black and White Photography

First Place

Flag at Bridge Collapse
Hennepin County Public Affairs
Contributor: Lisa Fleming

Second Place

Breaking Out of Empty Shells
Torch, Air Education and Training Command
Contributor: Tech. Sgt. Matthew J. Hannen

Award of Excellence

Seal Nose
National Science Foundation
Contributor: Peter West

Award of Excellence

Historic Hamtramck, Cities of Promise
Michigan State Housing Development Authority
Contributors: Kathryn P. Donovan, Vicki Lynn Rayl, Julie Hales Smith

Award of Excellence

Learning How to Protect Their Wingman
Torch, Air Education and Training Command
Contributor: Tech. Sgt. Matthew J. Hannen

Category 23, Logo

First Place

DCPS Logo
DC Public School System
Contributors: Kay Gallagher, Shayna Heller

Second Place

MN Department of Human Rights: New Logo
Minnesota Department of Human Rights
Contributors: Linda Shoemaker, Velma Korbel, Ytmar Santiago, Jeff Holman

Award of Excellence

Centennial Logo
Maryland State Highway Administration
Contributor: Valerie Burnette Edgar

Category 24, Special Purpose Product

First Place

NASA Anatomy Lenticular Card

NASA Glenn Research Center

Contributors Kathleen A. Zona, Jan Wittry, Jennifer A. Sapienza, Emery Adanich

Second Place

2005 American Community Survey Data Wheel

U.S. Census Bureau Public Information Office

Contributors: Danielle R. Conceicao, Nancy K. Torrieri, Stephen L. Buckner, Kenneth C. Meyer

Award of Excellence

Cities of Promise

Michigan State Housing Development Authority

Contributors: Julie Hales Smith, Kathryn P. Donovan, Stephanie Murray-Killips

Category 25, Posters

First Place

PA State Horse Racing Comm. Poster

Commonwealth Media Services

Contributor: Alexander Bellotti

Second Place

Mudbugs

Arkansas Game and Fish Commission

Contributors: Angela Sanchez, Randy Zellers

Category 26, Calendar

First Place

My Sticker Calendar

Office of the Attorney General-State of Texas

Xochitl Paredes

Contributor: Anita Stuckey

Second Place

Arkansas Wildlife

Arkansas Game and Fish Commission

Contributors: Jeff Williams, Randy Zellers, Angela Sanchez, Trey Reid

Award of Excellence

2008 Alaska Coastal Calendar

NOAA Alaska Sea Grant

Contributors: Kathy Kurtenbach, Dave Partee, Doug Schneider, Jen Gunderson

Award of Excellence

Torch Calendar 2007

Torch, Air Education and Training Command

Contributors: Timothy P. Barela, David M. Stack, Tech. Sgt. Matthew J. Hannen, Sammie W. King

Award of Excellence

Water Conservation Calendar

South Florida Water Management District

Contributors: Ellen Negley, Jennifer Robinson, Jan Loftin, Brenda Duffey

Category 27, Display

First Place

Climate Change and California's Water

California Department of Water Resources

Contributors: Susan Sims, Dorothy Benjamin, Teresa Chaney

Second Place

Worthy of the Nation: Planning America's Capital

National Capital Planning Commission

Contributors: Denise V. Powers, Paul Jutton, Lisa N. MacSpadden, Stephen O. Staudigl

Award of Excellence

Undersea Defense Technology Europe Display

Naval Undersea Warfare Center Division, Newport

Contributors: Nancy Knott, Marc Surette, Marcus Lepore, Dana Gardner

Category 28, Shoestring Budget

First Place

West Regional Electronic Invitation

Broward County Library

Contributors: Maria Gebhardt, Dwayne Webbe

Second Place

Corps of Engineers Celebrates Earth Day

U.S. Army Engineering and Support Center, Huntsville

Contributors: Andrea Takash, Chris Gardner

Award of Excellence

Wattensaw Writer's Camp

Arkansas Game and Fish Commission

Contributors: Randy Zellers, Jeff Williams, Keith Stephens, Clifton Jackson

Category 29, Conference Materials

First Place

DRAGON Conference Material

U.S. Geological Survey National Wetlands Research Center

Contributors: Gaye S. Farris, Beth Vairin

Second Place

Michigan Downtown Conference

Michigan State Housing Development Authority

Contributors: Joe Borgstrom, Kathryn P. Donovan, Stephanie Murray-Killips, Laura Krizov

Award of Excellence

Human Rights Day Conference

Minnesota Department of Human Rights

Contributor: Linda Shoemaker

Category 30, Promotional Campaigns

First Place

That Guy: Alcohol Reduction Education Campaign

U.S. Department of Defense/TRICARE Management Activity

Contributors: Jennifer Quermann, Chuck Watkins

Second Place

2007 Thornton Water Drive

City of Thornton

Contributors: Worldways Social Marketing

Award of Excellence

Created Equal Bookshelf

National Endowment for the Humanities

Contributors: Crabtree + Co.

2008 Blue Pencil and Gold Screen Winners

Gold Screen

Category 01, Public Service Announcement

First Place

Bus Tap

City of Tempe

Contributors: Sue Taafe, Amanda Nelson, Tanya Chaves

Second Place

Don't Trash Clark County

Regional Flood Control District

Contributors: Betty Hollister APR, Kerri Anne Mukhodadhyay, Gale Wm. Fraser II

Award of Excellence

Statewide Adoption and Permanency Network

Commonwealth Media Services

Contributors: Joanne Alexis, Mike Lomma, Adam Schmidt, Mark Dubravec

Category 02, Public Affairs or Educational Program

First Place

Secrets of Plant Genomes: Revealed

National Science Foundation

Contributors: Kristian Berg, Cliff Braverman, Jane Silverthorne, Lauren Kitchen

Second Place

Truth + Choices: Shane's Story

Commonwealth Media Services

Contributors: Jeanine Pavuk, Mike Lomma, Adam Schmidt, Jennifer Branstetter

Award of Excellence

Science in Motion Series

National Science Foundation

Contributors: Cliff Braverman, Dena Headlee, Nicolle Rager Fuller, Zina Deretsky

Category 03, Public Relations

First Place

2007 GEOINT Booth Video

National Geospatial-Intelligence Agency

Contributors: Office of Corporate Relations

Second Place

An Idea That Worked

U.S. Geological Survey

Contributors: Janice S. Nelson

Award of Excellence

DBPR/Bob Vila PSA + Co-branded Website

Florida Department of Business and Professional Regulation (DBPR)

Contributors: Adam Sohn, Tim Mason, Holly Benson, Alexis Antonacci

Award of Excellence

Las Vegas, Beyond the Neon

City of Las Vegas/KCLV-TV

Contributors: Nancy Byrne, Jesse Harvel

Award of Excellence

Smartway Transport Partnership

U.S. EPA

Contributors: Kenneth Peterson, Deborah Miller, Bill Stancill, Rodney Bean

Category 04, News Program

First Place

Cogan's Woods

Kentucky Department of Fish & Wildlife

Contributors: Brian Volland, Tim Farmer

Second Place

The Flood Channel #61

Regional Flood Control District

Contributors: Betty Hollister APR, Kerri Anne Mukhodadhyay, Gale Wm. Fraser II

Award of Excellence

In Motion

Dallas Area Rapid Transit

Contributors: Terry Lynn, Joe Swift, Lupe Hernandez

Category 05, Internal Communications

First Place

Guanella Pass Road: Thinking Beyond the Pavement

U.S. Department of Transportation, Federal Highways Administration

Contributors: Mark Taylor, Jim Roller, John Knowles, Paul Feldman

Second Place

Science in Action: Decontamination...

Office of Research & Development, US EPA

Contributors: Dan Coberly, Jacky Rosati, Nancy Adams, C2 Technologies

Award of Excellence

DOD ManTech: Affordable Manufacturing for Superior Systems

Defense Logistics Agency
Contributor: Nutan Chada, Thomas Benca

Category 06, Instructional/Training

First Place

Measure Twice, Dig Once: How to Install a Wayside Exhibit
National Park Service, Center for Media Services
Contributor: Michele Hartley

Second Place

La Seguridad en los Laboratorios
US EPA
Contributors: Kenneth Peterson, Marshall Gray, Rodney Boan, Bill Stancill

Award of Excellence

Lab Safety and Awareness
Office of Research + Development, USEPA
Contributors: Dorothy Guidici, C2 Technologies, Rodney Boan, Bill Stancill

Award of Excellence

NAEP 2007 AA/AC Training
Department of Education National Center for Education Statistics
Contributors: Lisa Rodriguez, Shayna Heller

Category 07, Documentary

First Place

Ribbon of Sand
National Park Service, Center for Media Services
Contributors: John Grabowska, Steve Ruth

Second Place

100 Years of Grandeur
U.S. General Services Administration
Contributors: Diane Park, Peter Glaws, Rolando Riva-Camp, Douglas Pulak

Award of Excellence

Keeping the Promise
Defense Prisoner of War/Missing Personnel Office
Contributors: Larry Greer, Paul Feldman, Bryan Saunders

Category 08, Web Site I

First Place

NSF + The Birth of the Internet
National Science Foundation
Contributors: Dana Cruikshank, Trinka Plaskon, Kathy Prujinski, Cliff Braverman

Second Place

Antimicrobial (Drug) Resistance
National Institute of Allergy and Infectious Diseases
Contributors: Tori Matthews, Krista Townsend

Award of Excellence

Gov. Mike Huckabee Delta Rivers Nature Center
Arkansas Game and Fish Commission
Contributors: Beverly Birdsong

Award of Excellence

Coastal Habitat in Puget Sound (CHIPS)
USGS-Tacoma Publishing Service Center
Contributors: Bill Gibbs, Bobbie Richey, John Clemens

Award of Excellence

An Introduction to the Improved FDA Prescription Drug Labeling
U.S. Food and Drug Administration
Contributors: Theresa Toigo, Denis Richtarski, Elaine Frost, Brenda Evelyn, Janelle Derbis

Category 09, Web Site II

First Place

H.I.P. Pocket Change Presidential \$1 Coin
United States Mint
Contributors: Gloria Eskridge, Cynthia Meals Vitelli, Debbie Dawson, April Stafford

Second Place

The National Institute on Aging's Spanish Language Website
National Institute on Aging
Contributors: Max Handelsman, Mike Nescot, John O'Grady, Camilo Toledo

Award of Excellence

Quit Tobacco. Make Everyone Proud
U.S. Department of Defense/TRICARE Management Activity
Contributor: Chuck Watkins

Award of Excellence

Pathway to Product Development Website
National Institute of Dental and Craniofacial Research
Contributors: Eleni Kousvelari, D.D.S., D.Sc., Bob Kuska, MSJ, Jody Dove, Roesmarie Hunziker

Award of Excellence

NEA Web Site
National Endowment for the Arts (NEA)
Contributors: David Low, Carlos Arrien

Category 10, Electronic Publication

First Place

X-tremes Microbes

National Science Foundation

Contributors: Nicolle Rager Fuller, Marnie Briggs, Gwen Morgan, Trinka Plaskon

Second Place

2007 Hurricane Tracker

Harris County Flood Control District

Contributor: Todd Thompson

Award of Excellence

Broward County Library's Annual Report 2006-2007

Broward County Library

Contributors: Maria Gebhardt, Dwayne Webbe

Category 11, Webinar

First Place

Unified Health Communication

Health Resources and Services Administration (HRSA)

Contributors: Linda Johnston Lloyd, Kim Dickerson, Len Epstein, Richard Jackson, Linda Kwon, Rob Logan, Samara Lorenz, Maria White

Category 12, Webcast

First Place

MODOT Minute

Missouri Department of Transportation

Contributors: T. Shane Peck, Steve Bushko, Sally Oxenhandler

Second Place

City Light Special: How Hydro Works

Seattle City Light Communications and Public Affairs

Contributors: Peter Clarke, Kelly Guenther

Category 13, E-Newsletter

First Place

NCRR E-Reporter

National Center for Research Resources

Contributors: Joyce McDonald, Craig Hicks, Laura Bonetta, Ph.D

Second Place

CitizensNet

City of Houston

Contributor: Mayor Bill White

Award of Excellence

HFC on Media

National Park Service, Center for Media Services

Contributors: David T. Gilbert, Robert H. Clark

Award of Excellence

The Wild Life Newsletter

Arkansas Game and Fish Commission

Contributor: Beverly Birdsong

Award of Excellence

NIH Research Matters

National Institutes of Health

Contributors: Harrison Wein, Vicki Contie, Lauren Conte, Alyson Olander

Category 14, Event Videos

First Place

Intro Video to Cybersafety Town Hall

Office of the Attorney General-State of Texas

Contributors: Attorney General Greg Abbott, Communications Division, Nefty Gonzalez

Second Place

"Charlie" Video

Massachusetts Bay Transportation Authority

Contributors: Barbara Moulton, Rose Yates, David Wood, Kathy Boluch

Award of Excellence

Elly Doyle Park Service Awards

Fairfax County Park Authority

Contributor: Mark Garrah

Category 15, Audio PSA/Program

First Place

Profile America: August 2007

U.S. Census Bureau Public Information Office

Contributors: Richard T. Reed, Patricia H. Dunton, Kenneth C. Meyer

Second Place

Profile America Special Edition: Black History Month

U.S. Census Bureau Public Information Office

Contributors: Richard T. Reed, Patricia H. Dunton, Kenneth C. Meyer, Cheryl V. Chambers

Category 16, Podcast

First Place

The USGS CoreCast

U.S. Geological Survey

Contributors: David Hebert, Scott Horvath, Steven Sobieszczyk

Second Place

CDC Podcast Series-A Cup of Health with CDC

Centers for Disease Control and Prevention

Contributors: Charlotte Duggan, Suzanne Hewitt, Diane Drew, Matthew Reynolds

2008 Blue Pencil and Gold Screen Winners

Combined Blue Pencil and Gold Screen

Branding

First Place

Foreclosure Prevention-Hold Onto Your Home

Partnership between City of Lansing and Ingham County Treasurer's Office

Eric Schertzing

Dorothy Boone

Lisa Smith

Nico Killips

Second Place

Branding the USPS Office of Inspector General

Office of Inspector General, U.S. Postal Service

Agapi Doulaveris

Jean Nelson

Daniel Mihalko

Thad Dilley

Award of Excellence

cdc.gov-Evolution of a Robust Federal PH Website

Centers for Disease Control and Prevention

Contributors: Carol Crawford, CDC.gov team, CDC.gov council, Jay Bernhardt

Award of Excellence

Rebranding AQD

U.S. Department of the Interior, AQD, GOVWORKS

Contributor: Teresa A. Rivera

Award of Excellence

Meth Alert Self Mailer

Texas Department of State Health Services

Contributors: Mimi Martinez McKay,
Sherry Matthews Advocacy Marketing

2008 Blue Pencil and Gold Screen Judges

Louise Arnheim
Anistacia Barber
Barbara Beermann
Dianne Bell
Christy Brannon
Linda Bren
Holly Brooks
Marisa Brown
Mark Brusberg
Jennifer Budden
Nancy Byrne
Brenda Chapin
Susan Clark
Janet Connelly
Heather Curry
Brandon Dart
Robert DeYoung
Michael Downes
Casey Fick
Jessica Greathouse
Nancy Harris
Pam Henry
Lillian Jackson
Barbara Jacobi
Doug Johnson
Sheila Johnson
Jerry Kambic
Ellen Kane
Betty Kinney

2008 Blue Pencil and Gold Screen Committee

Jennifer Callahan, Chairman
Marisa Brown
Valerie Burkett
Maria Gebhardt
Laura Kirkpatrick
Charles Lohrmann

Connie Lemos
Jade Long
Jan Long
Eric Luebehusen
Oshi Momodu-Busari
Brian Morris
Larry Nodine
Julie Polt
Katie Pruder
Carol Rados
Cassie Raymond
Linda Rice
Deborah Richardson
Belinda Robinson
Mark Rosenber
Scott Simms
Shari Singer
Candy Smith
Sheldon Smith
Kathryn Stokes
Jill Tanenbaum
Jeff Tarrant
Tracy Upschulte
John Verrico
Mark Welch
Jocelyn Williams
Kathleen Zona

Jan Long
Mangala Manivannan
Kathy Rohling
Susan Sims
Kathleen Zona
Michelle Savoie