

**2010 Blue Pencil & Gold Screen Awards Competition
CALL FOR JUDGES**

Picture yourself as a judge for the National Association of Government Communicators (NAGC) Blue Pencil & Gold Screen Awards! Judging is an honor and a benefit. First, you are considered an expert in your field when you are selected by the Blue Pencil & Gold Screen Awards (BPGS) Committee to judge the works of your peers. Second, you benefit from your exposure to the tremendous talent, creativity and innovation of communicators across government. By volunteering, you learn from your peers while providing a vital service to NAGC. Judges are strongly encouraged to recruit a team of colleagues to judge assigned categories. In the alternative, independent judges will be paired with a second independent judge to select winners.

The judging process is as follows:

- Fill out the Judge Information Sheet (found online at www.nagconline.org) and send to Competitions Chair Maria VanderKolk at maria-v@arvada.org, or fax 720-898-7515. Indicate whether you will recruit a team of your own or if you will act as an independent judge.
- BPGS Committee selects judges and/or teams to judge each category.
- BPGS Committee provides training to judges.
- NAGC Headquarters sends out E-mail and FedEx Materials to judges.
- Judges review all material and judge each entry.
- Judges complete the “List of Winners” form, with all completed judging forms, to NAGC Headquarters.
- NAGC headquarters notifies winners. Winners are honored at annual Communications School.

Categories are as follows (subject to change):

BLUE PENCIL

Publications

External Magazine

Internal Magazine

External Newsletter

Internal Newsletter

Article

Feature Article

Science Writing

Soft/Hard Cover Book 50+pp

Soft/Hard Cover Book 21-49 pp

Brochures/Booklet

Annual Report

Technical or Statistical Report

Special Purpose Publication

Science Writing

Individual Map

Most Improved Publication

Writer's Portfolio
Individual Document Editing
Graphic Design
Graphic Design Portfolio

Media Relations

News Release
Media Event
Individual Speechwriting

Photography

Color or Black and White Photography

Visual Communications

Logo
Special Purpose Product
Posters
Calendar
Display

Special Communications

Shoestring Budget
Conference Materials
Promotional Campaigns

GOLD SCREEN

Video, Multimedia

Public Service Announcement
Public Affairs or Educational Program
Public Relations
News Program
Internal Communications
Instructional/Training/Webinar
Documentary
Event Videos
Special Purpose Communications

Internet

Website I – informational
Website II – interactive
Web Feature Article
Web Article
Electronic Publication
Webcast/Flash Program
E-Newsletter

Audio Productions

Audio Public Service Announcement/Program
Podcast

COMBINED BLUE PENCIL & GOLD SCREEN
Branding

If you have questions please contact Maria VanderKolk, NAGC Director of Competitions, at 720-898-7507 or maria-v@arvada.org.

Forms are due no later than November 1, 2009.