

# NCSL NEWS

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## NCSL Wins Three National Communications Awards

DENVER - The National Conference of State Legislatures earned three national awards for communications projects. The National Association of Government Communicators (NAGC) 2009 Blue Pencil and Gold Screen presented NCSL the awards at a banquet held in conjunction with the NAGC Communication School in Orlando, Fla.

"The quality of submissions this year was absolutely amazing," stated Maria VanderKolk, NAGC competitions chairwoman. "In addition, the expertise, as well as the number of judges representing agencies at all levels of government and throughout the nation, was extremely gratifying. All those who submitted to the Blue Pencil & Gold Screen Awards Competition can be confident that they competed against the best, and were judged by the best."

NCSL received a first place award in the Brochure and Booklet category for its 2009 Legislative Summit Exhibitors brochure. Another first place prize was given to NCSL in the Special Purpose Publication category for its 2008 New Orleans Main brochure for Legislative Summit. And NCSL's Trust for Representative Democracy's video "You Rule" received an Award of Excellence in the Public Affairs or Educational Program video category.

"It's a great honor to receive these three awards from communication professionals who recognize the importance of promoting and highlighting the mission of government agencies and associations," said Gene Rose, NCSL's communication division director. "These publications and this video were part of a team effort within NCSL to shine a spotlight on state legislatures and representative democracy."

The NAGC Blue Pencil & Gold Screen Awards Competition salutes superior communications efforts of government agencies and recognizes the people that create them. Blue Pencil Award categories are designed for writing, editing, photography and published products, such as pamphlets, books, newsletters, and other related materials. Gold Screen Award categories recognize audio-visual and multimedia products, including broadcast and Internet-based products.

The NAGC is a national not-for-profit professional network of federal, state and local government employees who disseminate information within and outside government. Its members are editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialists and agency spokesmen.

NCSL is the bipartisan organization that serves the legislators and staff of the states, commonwealths and territories. It provides research, technical assistance and opportunities for policymakers to exchange ideas on the most pressing state issues and is an effective and respected advocate for the interests of the states in the American federal system.

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