



National Association of Government Communicators

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| NEWS RELEASE |

George Selby Named as New NAGC President

U.S. Census Bureau Chief of Customer Service will head slate of 2008-2010 officers

May 12, 2008 (Falls Church, Va.) – The National Association of Government Communicators has announced that George Selby, Chief of Customer Service, ACSD, Publications Services Branch, U.S. Census Bureau, will serve as the association's President, a volunteer position, 2008 through 2010. He took the oath of office at the NAGC 2008 Communications School, held in Albuquerque, N.M., Apr. 28-May 1, 2008.

With nearly 20 years of federal government service, Selby served as marketing supervisor and specialist for the Library of Congress, AARP and the National Archives. While at the Library of Congress, he guided the production of the large, illustrated reference book, *America Preserved: A Checklist of Historic Buildings, Structures and Sites*, recorded by the Historic American Buildings Survey and the Historic American Engineering Record. The publication was recognized by the Government Printing Office as one of the top 100 publications of the 20th Century produced by the federal government.

Selby has been associated with NAGC since 1980, first as a member, then NAGC Award Competition judge, and served stints as Regional Director and Treasurer of NAGC. He brings a passion for the written and spoken word to his role as NAGC President, and looks forward to helping establish NAGC as the preeminent membership and advocacy organization for all government communicators at the federal, state, regional and municipal level.

He was recently quoted as saying that "Government communicators choose careers in public service and derive tremendous satisfaction from providing clear, accurate and unbiased information to the general public. It is a privilege to be employed in such a capacity, and from my experience and discussions with other government communicators, this is the universally held view." Selby encourages young people contemplating careers in communications to join NAGC while still in school, and to take advantage of the mentoring available from experienced NAGC members.

The National Association of Government Communicators (NAGC) is a national not-for-profit professional network of federal, state and local government employees who disseminate information within and outside government. Its members are editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialists and agency spokespersons. The annual NAGC Communications School is the only event of its kind providing invaluable networking opportunities and practical educational sessions to help government communicators increase their skills.

NAGC's awards program underscores the association's high standards of professionalism in public service. NAGC Blue Pencil/Gold Screen Awards are presented at a special Awards Banquet held during the Communications School. Blue Pencil Award categories are designed for writing and print-related products. There are 36 categories, including publications, photography, visual communications; special communications, and shoestring budget. Gold Screen Award categories are reserved for audio, video, CD-ROM, DVD, Web pages, multimedia and other broadcast-related products. There are 17 categories, including video, multimedia and Internet.

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