



NAGC Headquarters
201 Park Washington Ct.
Falls Church, VA
22046-4527 USA
Ph. 703-538-1787
Fax 703-241-5603
shiley@nagconline.org

BEST GOVERNMENT COMMUNICATION EFFORTS TO BE HONORED

National Association of Government Communicators Issues Call for Entries
for National Awards Competition

(Falls Church, VA, Sept. 13 2007) The world of corporate advertising and design has the Clio Awards to honor creative excellence and innovations in advertising and design, and for those who work in the government world, you have the National Association of Government Communicators Blue Pencil & Gold Screen Awards.

The Blue Pencil & Gold Screen awards are the most recognized awards competition for government communicators. With more than 50 categories, government communicators will be able to enter their different products in competition with similar projects.

This year's awards competition has a new look, new categories and a new attitude. NAGC recognizes that audiences are receiving information differently and government communicators are responding with new products and new ways to reach them. "There is a new excitement and energy about the awards program," stated NAGC President Gene Rose. "While we expect fierce competition, we also know we are going to see incredible innovation, quality use of cutting-edge technology and some new twists on some old products."

For a complete list of categories and information on entry rules and fees, simply go the NAGC website at www.nagconline.org. The competition is open to all levels of government and the military. Entries must have been produced by or for a government organization between December 1, 2007 and December 27, 2007.

The National Association of Government Communicators (NAGC) is a national not-for-profit professional network of federal, state, and local government employees who disseminate information within and outside of government. Members include; editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialist, and spokespersons. NAGC is the only organization for, by and about government communicators and communications. NAGC members are guided by a professional code of ethics which demands complete and timely communication between the government and the people it serves.

