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BEST GOVERNMENT COMMUNICATION EFFORTS TO BE HONORED

NAGC Issues Call for Entries for National Awards Competition

(Falls Church, VA, Sept. 16 2008) The world of corporate advertising and design has the Clio Awards to honor creative excellence and innovations in advertising and design, and for those who work in the government world, you have the National Association of Government Communicators Blue Pencil & Gold Screen Awards.

NAGC's Blue Pencil & Gold Screen Awards have built a 37-year reputation as one of the most coveted awards in government communications across the country. With more than 45 categories, government communicators will be able to enter their different products in competition with similar projects.

This year the competition will reflect: new media and communications formats; new approaches to perennial messaging miseries; new entry categories; and more entries than ever before. "Paralleling the fierce nature of the competition and the outstanding quality of entries we receive each year, winning a Blue Pencil & Gold Screen Award has never meant more," stated NAGC President George Selby.

Three new categories have been added to the competition for 2008: Web Feature Article; Web Article; and Science Writing. For a complete list of categories and information on entry rules and fees, simply go the NAGC website at www.nagconline.org. The competition is open to all levels of government and the military. Entries must have been produced by or for a government organization between January 1, 2008 and December 31, 2008.

The National Association of Government Communicators (NAGC) is a national not-for-profit professional network of federal, state, and local government employees who disseminate information within and outside of government. Members include; editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialist, and spokespersons. NAGC is the only organization for, by and about government communicators and communications. NAGC members are guided by a professional code of ethics which demands complete and timely communication between the government and the people it serves.

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