



National Association of Government Communicators

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NAGC Seeks Nominations for “Communicator of the Year”

(Falls Church, VA, Dec. 15, 2010) Whether a person who is constantly in the headlines or who works behind-the-scenes, a government communicator helps instill public trust by effectively presenting accurate, timely, meaningful information.

The National Association of Government Communicators (NAGC) seeks your help in finding one who exemplified those qualities in 2009 for its “Communicator of the Year” award. The honor is presented during NAGC’s annual Communications School which will be in Bethesda, Md., May 17-18, 2010.

The 2009 Communicator of the Year will join a long line of honorees. Past winners include: David Walker, former Comptroller General of the United States; May Mayfield, former National Hurricane Center Director; Sidney Coffee, Director of America’s WETLAND Campaign; Charles Moose, former Montgomery County Police Chief; and Steve Davis, spokesperson for the Jefferson County Sheriff’s Department during the Columbine High School tragedy.

Eligibility requirements to be nominated for the annual NAGC Government Communicator of the Year Award include:

- Any individual who has communicated the message of government during 2009.
- The individual must have generated substantive media coverage for his/her government entity.
- The individual must have been in compliance with the NAGC Code of Ethics in performing government duties with truth, accuracy, fairness, responsibility and accountability to the public.
- The individual may be an NAGC member or non-member.

The deadline for nominations is December 31, 2009. Complete information and the nomination form is available at: <http://www.nagconline.org/Awards/Communicator.asp>.

The National Association of Government Communicators (NAGC) is a national not-for-profit professional network of federal, state and local government employees who disseminate information within and outside government. Its members are editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialists and agency spokespersons.

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Good communications ... Good government