


Meet NAGC


MEMBER SPOTLIGHT

Josh Folk



Jennifer Lohr
NAGC President-Elect

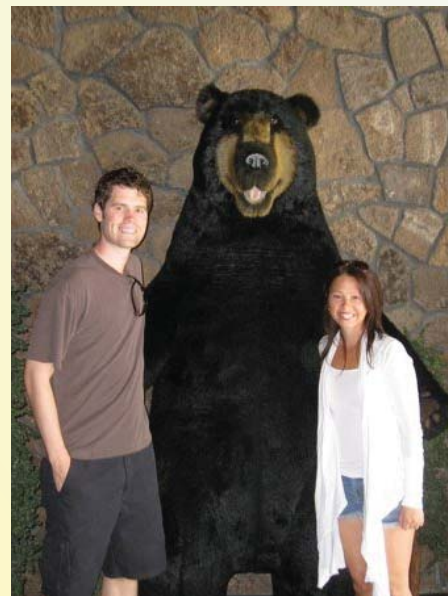
Joshua Folk joined the National Association of Government Communicators shortly after attending the 2007 NAGC Communications School as the representative of Online Video Service (OVS), an exhibitor at the school. The following year, he was approached about putting together the video of winners shown at the Blue Pencil and Gold Screen Awards in Albuquerque. Since then, he has produced the video for the 2009 BPGS Awards and been a strong supporter of NAGC.

Josh moved from Seattle to Washington, D.C., in January 2010, and immediately asked how he could better support NAGC and become more involved. NAGC needed help in attracting the 'millennial generation' of government communicators. NAGC's leadership was excited to hear that this was something Josh had been thinking about and saw a need for. He immediately set out forming a committee and developing plan to recruit young communications professionals. Within 6 weeks, he recruited two committee members and had an advisor, Glen Thomas. Thanks to Josh's enthusiasm and leadership, the committee has written goals, a marketing plan, is planning its first event for May 11th in Washington, D.C., and will hold a special event for Next Generation Communicators, NextGenComm, during the 2010 Communications School.

Editor's note: Read Allison Eckhardt's article on page 7 to find out more about NextGenComm.

After graduating from the University of Washington with a B.A. in business, Josh immediately went to work for Cintas where, at the age of 22, he had the opportunity to lead the promotion of their new line of services. From there, he went on to work for the Seattle Sonics, until they were sold and moved to Oklahoma City. Josh interned with Online Video Service while in college and recalling his intern experience turned to them, when the Sonics left Seattle. At Online Video Service, he works with government and non-profit communicators to reach stakeholders using video, webcasting and, most recently, interactive video. His understanding of how webcasting can increase the level of transparency within an organization is allowing him to quickly become an expert on the new Open Government Directive.

Josh is an avid runner and reader, but since his move to Washington, DC, most of his time has been networking and getting to know the city and its people...an experience he recommends for everyone entering government communications. ■



Our members are what set NAGC apart from other communicator organizations. During nearly a decade as an active NAGC member, I have been fortunate to see, first hand, the immense talents and contributions of the richly diverse NAGC members.